



Canadian Centre for Energy Information

FOR IMMEDIATE RELEASE

Canadian Best Seller “Our Petroleum Challenge” Is Chosen as Finalist in World Oil Awards Under Best Outreach Program Category

Calgary, Alberta, September 15, 2005: The Canadian best seller “Our Petroleum Challenge – Sustainability into the 21st Century”, published by the Canadian Centre for Energy Information, was chosen as a finalist in the Best Outreach Program category by the World Oil Awards. This award category recognizes the program that does the best job of teaching about the petroleum industry.

Award finalists were formally announced today in Houston, Texas. Winners will be announced at a black tie gala dinner to be attended by hundreds of industry leaders on October 20, 2005 at the Houstonian Hotel in Houston. This year’s awards theme, New Frontiers, reflects the new generation of thinking that is seen throughout the exploration, production and development segments of the petroleum industry. “We received hundreds of nominations this year. Those entries chosen as finalists were truly outstanding.” said Nora Varty, Program Director, on behalf of World Oil Awards program.

“Not to sound cliché, but we are positively thrilled to be considered for this world-class award,” said Colleen Killingsworth, President of the Canadian Centre for Energy Information. “We’ve received a lot of recognition for our work in Canada and to have the book recognized on a global platform contributes to our belief that an informed and educated public better understands and supports energy policy and regulatory choices, makes better business decisions related to energy, chooses careers in energy, invests in energy and uses energy more wisely,” continued Killingsworth.

The seventh edition of Our Petroleum Challenge discusses the science and technology involved in finding, producing, processing, delivering and using crude oil and natural gas as well as the challenges Canadians face in developing and using these resources. The book, published just a year ago in July 2004, has become a best seller in Canada and has already received numerous accolades from Canadian petroleum industry and education leaders. Recognition of the publication as an effective and comprehensive resource for grade school and post-secondary students and teachers, people employed in the petroleum industry and the general public is a major factor that contributed to the sale of over 10,000 copies.

- more -

All about energy. All in one place.

Canadian Centre for Energy Information Suite 1600, 800 - 6th Avenue SW Calgary Alberta T2 3G3
T: 403.263.7722 **F:** 403.237.6286 **Toll Free:** 1.877.606.4636 **E:** infoservices@centreforenergy.com

www.centreforenergy.com

About the Canadian Centre for Energy Information

The Canadian Centre for Energy Information is a not-for-profit organization with the mission to meet the growing demand for balanced, credible information about the Canadian energy sector. Through its print and web resources the Centre for Energy delivers accurate, factual, current information about all parts of the Canadian energy sector from oil, natural gas, coal, thermal and hydroelectric power through to nuclear, solar, wind and other sources of energy. For more information, please visit our web portal at www.centreforenergy.com.

- 30 -

For more information contact:

Carey Boyarski

NATIONAL Public Relations

Phone: 403-531-0331

E-mail: cboyarski@national.ca