



## FOR IMMEDIATE RELEASE

### **Canadian Centre for Energy Information Elects New Board Members Third Successful Year of Operations Celebrated at Annual General Meeting**

Calgary, September 28, 2006 – The Canadian Centre for Energy Information (Centre for Energy) is pleased to announce the following individuals have been elected to two-year terms on its Board of Directors:

- Hans Konow, President, Canadian Electricity Association
- Murray Elston, President and CEO, Canadian Nuclear Association
- David MacInnis, President, Canadian Energy Pipeline Association
- Michael Cleland, President, Canadian Gas Association

The elections took place at the Centre for Energy's annual general meeting held this morning in Calgary. The new Directors' terms will run from 2006 to 2008.

These Directors join the following Directors who are currently serving terms until 2007:

- Pierre Alvarez, President, Canadian Association of Petroleum Producers, Chair, Canadian Centre for Energy Information
- Ross Douglas, President and CEO, Mancal Energy Inc.
- Paul Gagnon, President, Joli Fou Petroleum Limited
- Gerry Protti, Executive Vice President, EnCana Corporation
- Kathy Sendall, Senior Vice President Western Canada, Petro-Canada
- Pierre Fortin, President, Canadian Hydropower Association
- Don Lowry, President & Chief Executive Officer, EPCOR

"The Centre for Energy provides the foundation for an extraordinary network that fosters dialogue, informed debate, problem-solving and strategizing among all players in the energy system," said Pierre Alvarez, the chair of the Canadian Centre for Energy Information board. "Not only is the Centre for Energy continuing its commitment to excellence in energy information, but to also broadening opportunities for collaboration with other organizations with a vested interest in Canadian energy, including government at the federal, provincial and territorial levels."

In its third year, the Canadian Centre for Energy Information reached more people than ever before. The Centre for Energy web portal, [www.centreforenergy.com](http://www.centreforenergy.com), is a remarkably effective and well used information resource that continues to attract increasingly large numbers of visitors seeking convenient access to balanced, factual information about Canada's energy system. More than 370 individual organizations currently link to the portal and the Centre for Energy enjoys a continuous rate of growth in portal activity.

- Centre for Energy portal has:
  - Experienced a 58 per cent increase in hits over 2004 (from approximately 17.2 million hits in 2004 to more than 27 million hits in 2005)

(more)

- In the second quarter of 2006, more than 8.3 million hits were recorded
- Experienced a 75 per cent increase in total unique visitors over 2004 (from 116,263 in 2004 to 203,432 in 2005)
- In the second quarter of 2006, the portal recorded approximately 58,000 unique visitors
- Enjoyed a continuous rate of growth in portal activity

Over the past year, the Centre for Energy:

- Managed a speakers bureau and program targeted to key U.S. audiences. The primary focus of the Centre for Energy's speakers bureau is to share information related to Canadian energy and Canada's role in the North American energy mix. Currently, 17 speakers with expertise in Canadian energy issues have been placed in 2006.
- Co-hosted the fourth and fifth in a series of cross-border forums on energy with the Woodrow Wilson International Center for Scholars in Washington, D.C. These events engaged Canadian scholars, legislators and energy system stakeholders with their American counterparts to discuss energy issues facing North America.

The fourth forum, held October 17, 2005, focused on the potential of North American petroleum production, with a specific focus on the oil sands, and was sponsored by Suncor Energy, Petro-Canada and BP Energy Company.

The fifth forum, held March 2, 2006, focused on investing in the North American electricity system, and considered policy, regulatory and technical challenges for expanding electricity generation, transmission and distribution in North America. The forum was sponsored by Powerex Corporation, KeySpan Energy and Hydro-Québec.

A sixth forum is scheduled for October 12-13, 2006 and will focus on the security and assurance of the North American energy system. This forum is sponsored by TransCanada Energy and British Columbia Transmission Corporation.

- Commissioned Ipsos Reid Research to conduct a survey on Canadian's understanding of gasoline prices and released the research findings during a newsmaker breakfast in Ottawa on June 8, 2006.
- Hosted an electricity media summit teleconference, "Keeping the Lights On" on July 19, 2006 to facilitate a dialogue on the challenges of providing reliable electricity. Panelists included representatives from the Independent Electricity System Operator in Ontario, British Columbia Transmission Corporation, Independent Power Producers Society of Alberta, the Office of the Utilities Consumers Advocate and the Canadian Electricity Association.
- Released three new publications: *Canada's Unconventional Natural Gas Resources*, *Sour Gas: Questions + Answers*, and *Canada's Oilsands*.

The Centre for Energy is a non-profit organization created in 2002 to meet an urgent need for information about the Canadian energy system and energy related issues. Developed for North American audiences, the Centre for Energy believes that an informed public better understands and supports energy policy and regulatory choices, makes better business decisions related to energy, chooses careers in energy, invests in energy and uses energy more wisely.

Funding for the Centre for Energy is provided by the Canadian Association of Petroleum Producers, the Small Explorers and Producers Association of Canada, EnCana Corporation, Alberta Energy, British Columbia Energy and Mines, Foreign Affairs Canada and in-kind support from Natural Resources Canada, making the Centre for Energy a true public-private partnership. With this funding, the Centre for Energy has developed a solid platform and framework for providing credible, current and comprehensive information on the Canadian energy sector to North American audiences. Before now, there has never been a single source for people to go to for information on Canadian energy and Canada's role in the North American energy mix.

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