



Canadian Centre for Energy Information

FOR IMMEDIATE RELEASE

Canadian Centre for Energy Information Elects New Board Members Fourth Successful Year of Operations Celebrated at Annual General Meeting

Calgary, November 26, 2007 – The Canadian Centre for Energy Information (Centre for Energy) is pleased to announce the following individuals have been elected to two-year terms on its Board of Directors:

- Pierre Alvarez, President, Canadian Association of Petroleum Producers, Chair, Canadian Centre for Energy Information
- Ross Douglas, President and CEO, Mancal Energy Inc.
- Paul Gagnon, President, Joli Fou Petroleum Limited
- Gerry Protti, Executive Vice President, EnCana Corporation
- Kathy Sendall, Senior Vice President Western Canada, Petro-Canada
- Pierre Fortin, President, Canadian Hydropower Association
- Don Lowry, President & Chief Executive Officer, EPCOR

The elections took place at the Centre for Energy's annual general meeting held this morning in Calgary. The new Directors' terms will run from 2007 to 2009.

These Directors join the following Directors who are currently serving terms until 2008:

- Hans Konow, President, Canadian Electricity Association
- Murray Elston, President and CEO, Canadian Nuclear Association
- David MacInnis, President, Canadian Energy Pipeline Association
- Michael Cleland, President, Canadian Gas Association

"The role the Centre plays in providing relevant, credible information on Canada's energy system and energy-related issues has never been more important than it is now", said Pierre Alvarez, Chair of the Executive Board for the Canadian Centre for Energy Information. "With the public engaging more and more on policy and regulatory issues related to energy, it is critical that decisions are made based on factual information.

"The fourth full year of operation has seen the Centre for Energy move into the role we envisioned: the source of credible information on all aspects of the Canadian energy system. In a very short time, the Centre for Energy has become a widely used source and provider of energy information and has earned the respect of industry and government on many fronts," said Alvarez.

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The Centre for Energy's web portal is an effective and well-used information resource that continues to attract increasingly large numbers of visitors seeking convenient access to balanced, factual information about Canada's energy system.

- In the second quarter of 2007, the Centre for Energy portal has:
 - Experienced growth of almost five and a half times in the number of hits over the second quarter of 2003 (from approximately 1.6 million hits in the second quarter of 2003 to almost 8.5 million hits in second quarter of 2007)
 - Experienced growth of almost 15 times in the number of total unique visitors over the second quarter of 2003 (from 5,500 in the second quarter of 2003 to 81,700 in the second quarter of 2007)
 - Enjoyed a continuous rate of growth in portal activity

Over the past year, the Centre for Energy:

- Released the following new or expanded content on the Centre for Energy web portal, www.centreforenergy.com: new consumer information section, expanded facts and statistics, expanded frequently asked questions and new web portal tour.
- Managed a speakers bureau and program focused on sharing information related to Canadian energy and energy-related issues with key U.S. audiences. Currently, 26 speakers with expertise in Canadian energy issues have been placed in 2007, up from 17 in 2006.
- Co-hosted the sixth, seventh and eighth in a series of cross-border forums on energy issues with the Canada Institute of the Woodrow Wilson International Center for Scholars. These events engaged senior-level Canadian and American scholars, legislators and industry representatives to discuss energy-related issues facing North America.

The sixth forum, held October 12-13, 2006, focused on security and assurance of the North American Energy System. The forum was held in Washington, D.C. and sponsored by TransCanada and British Columbia Transmission Corporation.

The seventh forum, held March 8, 2007, focused on energy innovation, science and technology and pathways to progress in a North American market. The forum was held in Washington, D.C. and sponsored by BP Energy Company

The eighth forum was held on November 9, 2007 in San Francisco, California and focused on understanding the linkages between energy, the environment and the economy. This forum was sponsored by Chevron Corporation.

- Released three new publications: *Canada's Evolving Offshore Oil and Gas Industry*, second edition, *Flaring: Questions + Answers*, second edition, and *Canada's Oilsands*, second edition.

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The Centre for Energy is a national, non-profit organization created in 2002 with the vision of North Americans making informed decisions regarding Canadian energy and energy-related issues. We believe an informed and educated public better understands and supports energy policy and regulatory choices, makes better business decisions related to energy, chooses careers in energy, invests in energy and uses energy more wisely. To achieve this vision, the Centre for Energy strives to be THE primary source of information, data and educational materials pertaining to Canada's energy system and energy-related issues.

The mandate of the Canadian Centre for Energy Information is to create a more informed public by building awareness and understanding of the Canadian energy system and energy-related issues.

As a public-private partnership, funding for the Centre for Energy comes from government (provincial and federal) and industry. With this funding, the Centre for Energy has developed a solid platform and framework for providing credible, current and comprehensive information on the Canadian energy system to North American audiences. Before now, there has never been a single source for people to go to for information on Canadian energy and Canada's role in the North American energy mix.

- 30 -

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