



## **For Immediate Release**

### **Everything Canadians wanted to know about their crude oil and natural gas industry ...but didn't know who to ask**

**Calgary – September 8, 2009:** The origins of crude oil and natural gas. How many litres are in a barrel of oil. How gasoline prices are set. All of this information, and more, is available in the latest edition of *Our Petroleum Challenge*, released today by the non-profit Canadian Centre for Energy Information (Centre for Energy).

The release of the fifth printing of the seventh edition of *Our Petroleum Challenge* marks the 31<sup>st</sup> anniversary of the book's introduction. Over the past three decades, *Our Petroleum Challenge* has become a must-read publication for anyone with more than a passing interest in the oil and natural gas industries.

"The book is part primer, part reference guide and part dictionary," says David M. Carson, Vice President of the Centre for Energy. "The information in this book is comprehensive, but it's written in very accessible language which makes it perfect for teachers, new industry hires, or others seeking a deeper understanding of the industry."

An important aspect of the information contained in *Our Petroleum Challenge* is that the material is reviewed for accuracy and balance by a number of industry and non-industry representatives.

*Our Petroleum Challenge* is also supplemented by a number of teaching resources for educators. Many education institutions across the country include the book in their libraries and as part of their curriculum.

Beyond the basics of the oil and gas industry, additional information and news about Canada's energy industries can be found on the Centre for Energy's web portal at [www.centreforenergy.com](http://www.centreforenergy.com).

Copies of the book can be ordered at the Centre for Energy's online bookstore at [www.centreforenergy.com/Education/Bookstore](http://www.centreforenergy.com/Education/Bookstore).

#### **About the Canadian Centre for Energy Information**

Founded in 2002, the Centre for Energy is a non-profit organization dedicated to increasing the energy literacy of Canadians. The Centre for Energy has developed a reputation for creating and distributing factual, relevant information on Canada's energy system, including oil, natural gas, coal, nuclear, thermal, hydro, biomass, wind, solar, hydrogen and fuel cell and geothermal energy. Our partners include member associations representing all the energy sectors featured on our site, [www.centreforenergy.com](http://www.centreforenergy.com), plus a range of public and private sector organizations.

We support a bias-balanced discussion on energy as we believe that an informed public better understands and supports energy policies, makes better business decisions related to energy, chooses careers in energy, invests in energy and uses energy wisely.

For more information, please contact David M. Carson, Vice President at [dcarson@centreforenergy.com](mailto:dcarson@centreforenergy.com) and 406-263-7722 or toll free at 1-877-606-4636.

**All about energy. All in one place.**